

Gotta Dance

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SEPTEMBER 2026 NEWSLETTER

Dear Parents and Dancers,

Welcome to the **2026/2027 *Gotta Dance* season!** At the beginning of each month a newsletter will be emailed to each family. Please look for these newsletters as they will contain very important information every month. We ask that all parents and dancers read through these newsletters carefully. This is our best source of communication with parents and dancers on our upcoming events throughout the year. Our newsletters will also be available on our website at www.ksgottadance.com.

To all our new dancers, WELCOME ABOARD! You are heading into an exciting year, and we are happy to have you here at ***Gotta Dance***. To all our returning dancers, I would like to thank you for a wonderful and successful 2025/2026 season! Congratulations on your annual performance. You were all wonderful! We have received so much positive feedback.

Gotta Dance would like to welcome our 2026/2027 instructors: **Katrina Rotondi (our Studio Director/Owner), Crystal Swinimer (Office Manager), Jay Newlon, Liz L'Heureux, Hannah Jeffers, Elaina Cobb, Caroline Stevenson, Karina Mejia, Cassie Mabey, Alexis Bucci, and Madison Finney.** Instructors' bios are available in our Studio Handbook and on our website at www.ksgottadance.com. Our dancer assistants are **Paige Young, Sara Govertsen, Lindsay DaSilva, Hailey Dolan, Olivia Thomas, Mary Gerrish, Mackenzie Finney, Kerrin Keough, and Cami Thomas.**

Parents should have received a link in our welcome email to the **2026/2027 *Gotta Dance* Studio Handbook**. Be sure you have put a current email address on your registration form and contact Katrina or the Office Manager Crystal if it changes throughout the year. We also have hard copies available at the studio if anyone would like one. It is very important for you to have this information as you will need to refer to this packet throughout the season regarding our annual performance, costumes, dress codes, snow days, etc. Please take time for you and your dancer(s) to read through the entire packet. Dancers must follow the Dress Code listed (please note that some dress codes may have changed this year). If you have any questions or concerns, please contact Katrina or Crystal at the number above or via email at krgottadance@yahoo.com or gottadancepac@gmail.com.

September tuition is currently due. ***Gotta Dance*** accepts cash, check (payable to "Gotta Dance") or our Venmo account (@GottaDance-1). We also accept credit cards if you would like your tuition automatically withdrawn each month, but ***please note there is a \$5.00 processing fee with each monthly transaction.*** Please let us know if you are interested in this payment option. Invoices will not be given out each month. Tuition can be paid **on** or **before** the first class of each month. There will be a ***\$25.00 late fee if tuition is received after the 15th of the month.*** Tuition can be mailed to the address above or can be brought to class with your child. For your convenience, there is a tuition drop box located in the waiting area at the studio.

*We are offering a 10% discount for those who pay in full for the year - cash, check, or Venmo (no payments credit cards accepted). The discount would be instead of a class discount of 3, 4, or 5 classes and unlimited tuition. If you are taking 4 classes that are each 45 minutes (\$44 per class) and it comes to \$149.60 (or \$1469/year), you can't get an additional 10% discount on the \$1460/year, you would have to take the 10% discount off of the full tuition price of \$1760/year (which comes to \$1584/year).

***Door Codes:** Due to being in a building with other tenants, we have a specific door code for opening the entrance door for each age group: (enter the 4 digit code and then the # key and the door will open)

Ages 2-8 classes: 2401#

Ages 9-Teen classes: 2402#

Adult classes: 2403#

Parents are encouraged to drop dancers off. Dancers tend to stay more focused without an audience. However, if you decide to sit in the waiting area during classes, noise levels must be held to a minimum. Please remember if you can hear us then we can hear you. Please be courteous of the Dancers and Instructors. We share our hallways with other businesses. Out of respect for our neighbors, please keep voices low while in the common areas.

Cell Phone Policy - Cell phone use is not permitted while in classes. In Studio B (the larger studio), we have an over the door shoe organizer with a multiple power strip next to it where dancers should place their phones during class and can use the power strip to charge their phones during class if needed. As they come into class, they should place their phones in the organizer and not retrieve them until the end of class. In Studio A (the smaller studio), cell phones should not be brought into the studio at all. The dancers in Studio A classes can leave their phones in Studio B if they will be having a class in that studio earlier or later in the day, but may not disrupt a class to retrieve it if their class is finished sooner than the Studio B class, so they will need to plan accordingly.

Dance is a discipline and a way to disconnect from social media to provide an outlet for expression and mental well-being. We need a dancer's full attention during class to teach them what needs to be taught and the less outside distraction, the better. Thank you for your understanding and cooperation.

DANCEWEAR: We encourage you to get your dancewear for the season from *Toe, Tap, N' Tights* in Salem, NH www.toetapntights.com. We refer dancers to Laynie at *On Your Toes Dancewear* (at the recommendation of the Pointe Instructor). Another option for dance wear is ordering online with Discount Dance. We have made a list of options for our dress code requirement that you can choose from so that you don't have to search for items. Go to www.discountdance.com and search "mylist:604648".

Katrina will be holding office hours every **Tuesday from 6:30–8:30 PM** this year! Parents and students are always welcome to stop by with any questions, concerns, or ideas. Whether you need to touch base about something, have a question about the studio, or simply want to say hi, I'd love to see you! My goal is to make sure everyone feels comfortable reaching out and knows that my door is always open. I look forward to connecting with you throughout the year!

***Gotta Dance* WILL CONTINUE TO ENROLL NEW DANCERS THROUGHOUT THE MONTHS OF SEPTEMBER, OCTOBER AND NOVEMBER. PLEASE SPREAD THE WORD AS WE LOVE YOUR RECOMMENDATIONS AND SUPPORT! SOME CLASSES ARE FULL BUT MANY CLASSES HAVE A FEW SPOTS AVAILABLE.**

Please feel free to email either our Office Manager, Crystal Swinimer, at gottadancepac@gmail.com or our Studio Director/Owner, Katrina Rotondi, at krgottadance@yahoo.com with any questions or concerns at any point throughout the season.

Sincerely, Miss Katrina and the ***Gotta Dance*** staff